

# How To Create a Facebook Fundraiser

Facebook provides a way for non-profits to raise money without any fees removed from your donation, so CanCare Atlanta receives the full amount of your donation.

Sign-in to your Facebook account and then copy and paste or click on <https://www.facebook.com/fund/CanCareAtlanta>

You will see a page similar to the one below (your name will appear in the blurred-out areas)

The screenshot shows the Facebook fundraiser creation process. On the left is the 'Details' sidebar, and on the right is a 'Desktop Preview' of the fundraiser page. Red callout boxes with numbers 1 through 5 point to specific fields in the 'Details' sidebar:

- 1:** 'How much money do you want to raise?' (set to 200)
- 2:** 'When should your fundraiser end?' (set to Oct 31, 2022)
- 3:** 'What's the title of your fundraiser?' (set to Robert's fundraiser for CanCare Atlanta)
- 4:** 'Why are you raising money?' (text describing the fundraiser for CanCare Atlanta)
- 5:** 'Create' button

The 'Desktop Preview' shows a fundraiser for CanCare Atlanta with a goal of \$0 raised of \$200, 15 days left, and 0 donated, 0 invited, and 0 shared. It also includes an 'About' section with the same description as in the details sidebar.

## Step #1

Enter the amount that you wish to raise during your fundraiser (Facebook initially enters 200). If you do not see US Dollars in the next dropdown box, you will also need to change that to reflect the currency you wish to collect.

## Step #2

Enter the date when you wish for your fundraiser to end. You decide how long you want your fundraiser to be open.

## Step #3

Enter a new title if you wish to change the title that Facebook entered by default- you may want to title this event something catchy or more relevant to you.

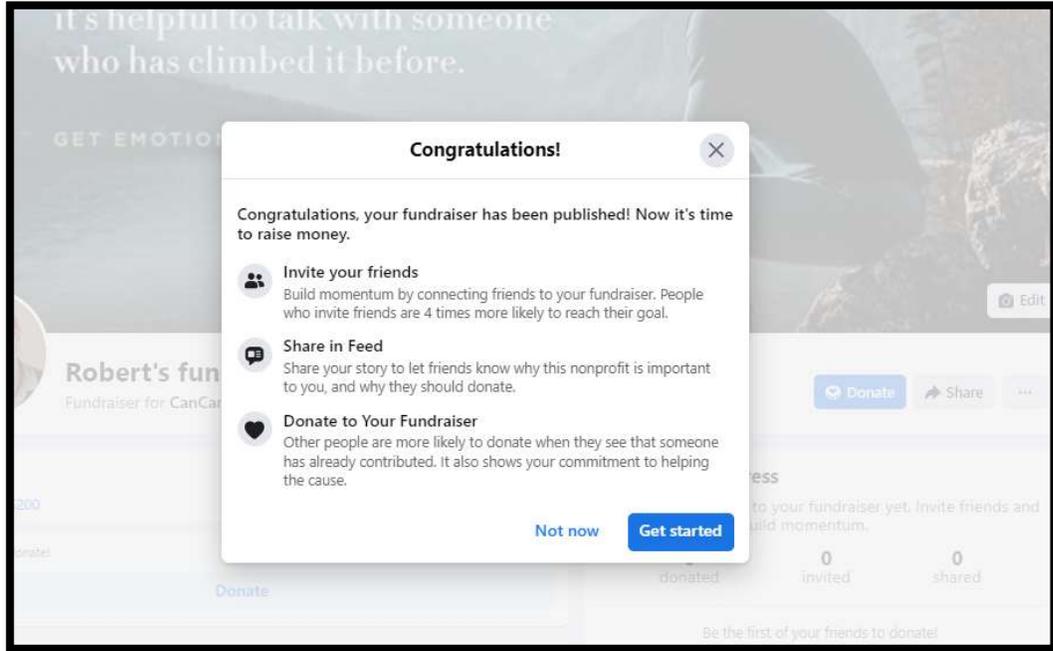
## Step #4

Enter any description why you are doing the fundraiser- Facebook has the default message already entered. If you do not wish to change anything about the description, simply skip to Step 5

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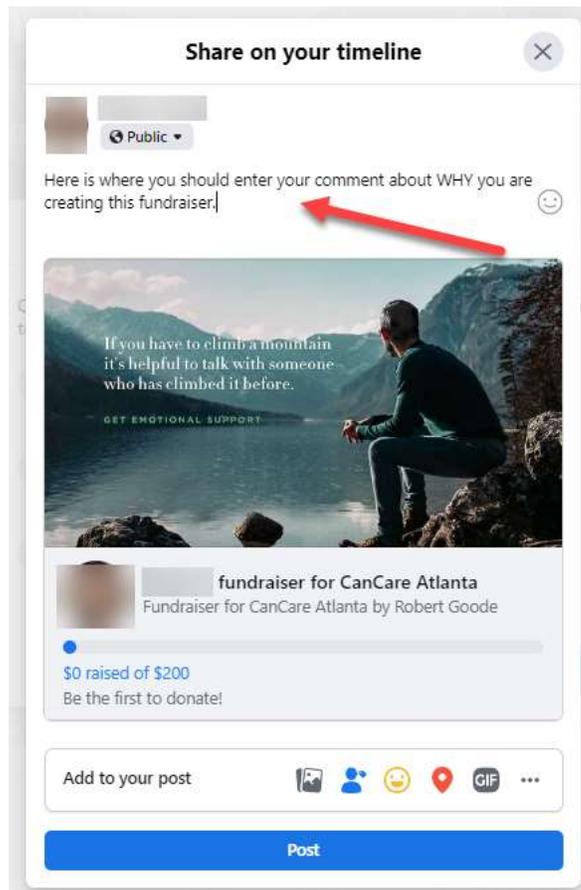
## Step #5

Press the “Create” button. The PAUSE- it takes a moment (10 to 15 seconds) for FaceBook to create the post. Once created the screen will change and you will see this dialog box.



## Step #6

Make the appropriate selection. Then the screen changes to look like the below photo. Please enter any comments you wish to share about why you have chosen to raise money for CanCare Atlanta. And then click on “POST”.



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## Step #7

Once the POST has been created- you will be given an option to Donate to CanCare- this is the same look and feel that your friends will receive when they click on the DONATE button. FaceBook guarantees the connection is secure.

The screenshot shows a Facebook fundraiser interface for CanCare Atlanta. At the top, it says "Fundraiser for CanCare Atlanta" and "Fundraiser by Robert Goode for CanCare Atlanta (US 501(c)(3) nonprofit organization)". Below this is the "Donation amount (US Dollars)" section, which includes a text input field with "\$30" entered. A message says "Be the first to donate! Your donation could encourage others to support your fundraiser." The "Donation Frequency" section has two buttons: "One time" (selected) and "Monthly". The "Payment Method" section has a radio button for "Add New Card" (selected) and a "Use PayPal" option. The card form includes fields for "Card number", "MM/YY", "CVV", "ZIP code", and "Country" (set to "United States"). Logos for VISA, MasterCard, AMEX, and Discover are shown. A note states "Payment methods are securely saved for next time. Learn More". The "Who can see that you donated?" section has a "Public" button selected. A final note says "By tapping Donate, you agree to our terms and data policies. Currently, all fees are waived." At the bottom is a large "Donate \$30.00" button.

**That's all there is to it.** Every dollar you donate via the FaceBook Fundraiser will now benefit CanCare Atlanta.

**Remember** you can even share the fundraiser link to your friends outside of FaceBook, such as via Instagram, Twitter, TikTok, email, etc.